






Table of Contents

 PACKAGE 1: STARTER / LAUNCH	1
 Optional Infrastructure Add-ons	2
 PACKAGE 2: GEAK (GROWTH & CUSTOMIZATION)	2
 Optional Infrastructure Add-ons	3
 PACKAGE 3: PEAK (ENTERPRISE BESPOKE SYSTEM)	3

DESIGNIFY LAB — OFFICIAL PRICING & SPECIFICATIONS ARCHITECTURE

Document Reference: DL-SCOPE-V1-2026


PACKAGE 1: STARTER / LAUNCH

Turnkey Template Deployment & Premium License Provisions

- **Investment Architecture: \$49 / PKR 13,500** (Lifetime Licensing & Framework Handover)
- **Infrastructure Note:** This base investment excludes local/international domain names and web hosting servers unless appended via our infrastructure add-on.

Core Strategy & Deployment Workflow

Designify Lab provides an immediate, premium launch blueprint. The client selects any pre-engineered, industry-specific live demo template from our master catalog. We establish a staging environment, install the underlying core architecture, deploy your chosen template, and perform the technical data migration cleanly to your live system.

 **Important Scope Limitation:** The Starter Plan **does not include custom page building, design modifications, custom copywriting, or content styling from our team.** The system is handed over in its raw, premium demo state, leaving the client completely empowered to customize, brand, edit, and expand the website independently.

Elite Premium Licensing Framework (1-Year Access)

We include and activate authentic corporate license keys for core, high-ticket engineering plugins and frameworks. This saves you hundreds of dollars in individual licensing overhead:

- **Elementor Pro (Licensed):** Full access to the premium visual theme builder.
- **RankMath SEO Pro (Licensed):** Elite search engine schema and optimization tools.
- **Premium Theme Framework:** Authentic, fast-loading corporate foundation.

- *Note on Non-Essential Plugins:* To maintain optimal server database speeds, any utility plugins whose "Pro" variations are not functionally mandatory for your setup will be deployed using their official free versions.

Optional Infrastructure Add-ons

Because Designify Lab is an **Official Certified Hostinger Affiliate**, we bypass public retail pricing to pass direct **60% configuration discounts** down to our clients:

- **Hostinger 1-Year Business Cloud Plan:** Only **+\$19** (Includes a **Free .com** Domain Name).
- **Regional Local Extension Option:** If your brand requires a local **.pk** domain name instead, the infrastructure upgrade is **+\$13 / PKR 3,600** (Valid for 2 Full Years).

PACKAGE 2: GEAK (GROWTH & CUSTOMIZATION)

Full Agency Customization, Asset Engineering & Analytics Architecture

- **Investment Architecture:** \$99 / Fixed Rate
- **Core Strategy:** This tier combines everything packaged inside the foundational Starter Plan with **Complete End-to-End Visual & Technical Customization** managed natively by Designify Lab engineers. We take the template framework and customize it to match your business goals.

Visual Identity & Creative Assets

- **Professional Logo Design:** Ground-up brand icon layout matching your industry vertical.
- **Custom Typography & Color Tuning:** Execution of professional typographic scales and matching palettes across the UI canvas.

Technical Engineering & Custom Deployments

- **Up to 5 Fully Engineered Pages:** Complete custom layout build of up to 5 core operational pages (e.g., Home, About, Services, Case Studies, Contact).
- **Advanced Forms & Lead Capture:** Fully configured customer acquisition and secure data collection pathways.

Search Engine & Analytics Infrastructure

- **Advanced On-Page SEO Setup:** Core semantic hierarchy mapping, custom page titles, and meta description architecture.
- **Google Search Console Integration:** Direct verification and XML sitemap submissions for immediate Google crawling.
- **Google Analytics Integration (GA4):** Full setup of tracking tags to monitor your international traffic flow and consumer data.

Optional Infrastructure Add-ons

Just like the Starter Plan, you can bypass expensive public retail server rates by deploying your custom Geak package through our **Official Hostinger Affiliate Channels**:

- **Hostinger 1-Year Business Cloud Plan:** Only **+\$19** (Includes a **Free .com** Domain Name).
- **Regional Local Extension Option:** If your brand requires a local **.pk** domain name instead, the infrastructure upgrade is **+\$13 / PKR 3,600** (Valid for 2 Full Years).

PACKAGE 3: PEAK (ENTERPRISE BESPOKE SYSTEM)

Advanced From-Scratch Development & Enterprise Cloud Integrations

- **Investment Architecture: \$199 / Fixed Rate**
- **Core Strategy:** This represents our absolute peak digital tier. We sweep away pre-made template frameworks entirely to construct a **Professional Customization from Scratch**, meticulously custom-coding the frontend, backend, and core database structures to match high-end corporate criteria.

Advanced Enterprise Infrastructure

- **Bespoke Coding & Visual Design:** Built line-by-line from a blank canvas to ensure your business stands completely unique in the global digital landscape.
- **Unlimited Corporate Pages:** Complete structural freedom with an unconstrained layout page architecture.
- **Advanced E-Commerce Storefronts:** Complete secure cart systems, localized payment gateways, and automated inventory management panels.
- **WHMCS & Cloud Hosting Management Setup:** Deep integration of automated web hosting product grouping, package creation, server syncing, and dynamic client billing portals.
- **Custom Database Bridges & Secure API Links:** Custom data management schemas and authenticated third-party software API links.
- **Premium High-Performance Server Tuning:** Specialized server caching rules, database cleanup, and maximized Core Web Vitals speed optimization.
- **Automated Cloud Backup Systems:** Redundant, remote automated site backups for ironclad corporate continuity.
- **30-Day Dedicated Support Engineering:** Elite, direct queue access to our engineering team for modifications, maintenance, and post-launch support.

THE DESIGNIFY LAB CORE GUARANTEES

Every project deployed under our collective agency umbrella incorporates our strict corporate safety protocols:

1. **Secure Migration Guarantee:** 0% data drop or downtime during your migration transition window.
2. **Clean-Code Verification:** All environments are scanned, organized, and verified free of optimization bottlenecks.
3. **100% Intellectual Property (IP) Transfer:** Complete, unhindered commercial ownership of the final codebase, digital files, and asset licenses passes entirely to the client immediately upon final handover.